

BIHAR STATE ROAD TRANSPORT CORPORATION
PARIWAHAN BHAWAN,
BIRCHAND PATEL PATH, PATNA- 01
UNDERTAKING BIHAR GOVERNMENT
PHONE NO.- 0612- 2226031

**TENDER NOTICE FOR USING B.S.R.T.C BUS DEPOTS
FOR ADERTISING/HOARDIG PURPOSE**

Tender Notice no.- 3563, dtd.- 29/10/18

1. **Project Description** : Bihar State Road Transport Corporation is a public utility corporation engaged in providing quality surface Transport facility to people of Bihar and adjoining state. Sealed Bids are invited for empanelment of agencies for planning and conducting of advertisement issued by B.S.R.T.C. utilizing the B.S.R.T.C. Bus stands for advertising purposes.

2. **Bids are invited for the following category :-**

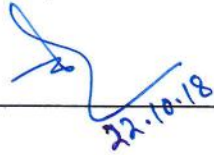
Advertising requires at B.S.R.T.C. bus terminals/stands as per the list of B.S.R.T.C. bus terminals/stands in whole Bihar. The agency shall quote rates for taking exclusive right for putting up hoardings in the number and specification at each of the bus terminals/stands as specified in the details of tender documents for a period of three years.

Sealed financial bid shall be submitted separately, though a common sealed technical bid may be submitted. Rates shall be quoted for whole Corporation (all division) bus terminals/ stands as indicated in Annexure- "B"

Details regarding tender document, bidding guidelines, earnest money deposit (EMD) and various formats related to the bid shall be available at website [http:// bsrtc.org.in](http://bsrtc.org.in) of BSRTC

3. **Date and time and place of submission of tender :-**

Tender in sealed envelope marked as tender of advertising agencies must be submitted in the office of the Chief of Operation, Bihar State Road Transport Corporation, Pariwahan Bhawan, Birchand Patel Path, Patna- 01 on or before 28.11.2018 at 3.00 PM. Every sealed tender must be accompanied by an earnest money deposit (EMD) as provided in Para 2 above. Technical bids shall be opened on the same day at 3:30 PM. Bidders who wish to remain present during opening of technical bids may do so. Financial bids of only those bidders shall be opened whose technical bids shall be accepted.


22.10.18


23/10
Administrator

BIHAR STATE ROAD TRANSPORT CORPORATION

Pariwahan Bhawan, Birchand Patel Path, Patna.
TENDER NOTICE FOR USING B.S.R.T.C. BUS DEPOTS
FOR ADVERTISING/HOARDING PURPOSE
Tender Notice no.- **3563** dtd.**29.10.2018**

1. **Project Description** : Bihar State Road Transport Corporation is a public utility corporation engaged in providing quality surface Transport facility to people of Bihar and adjoining state. Sealed Bids are invited for empanelment of agencies for planning and conducting of advertisement issued by B.S.R.T.C. utilizing the B.S.R.T.C. Bus stands for advertising purposes.

2. **Bids are invited for the following category :-**

Advertising requires at B.S.R.T.C. bus terminals/stands as per the list of B.S.R.T.C. bus terminals/stands in whole Bihar. The agency shall quote rates for taking exclusive right for putting up hoardings in the number and specification at each of the bus terminals/stands as specified in the details of tender documents for a period of three years.

Sealed financial bid shall be submitted separately, though a common sealed technical bid may be submitted. Rates shall be quoted for whole Corporation (all division) bus terminals/ stands as indicated in Annexure- "B"

Eligibility Criteria

1. Average annual turnover of Rs. 50 lakhs.
2. Experience of having conducted similar related work.

Details regarding tender document, bidding guidelines, earnest money deposit (EMD) and various formats related to the bid shall be available at website <http://bsrtc.org.in> of BSRTC

3. **Date and time and place of submission of tender :-**

Tender in sealed envelope marked as tender of advertising agencies must be submitted in the office of the Chief of Operation, Bihar State Road Transport Corporation, Pariwahan Bhawan, Birchand Patel Path, Patna- 01 on or before **28/11/2018** at 3:00PM. Every sealed tender must be accompanied by an earnest money deposit (EMD) as provided in Para 2 above. Technical bids shall be opened on the same day at 3:30 PM. Bidders who wish to remain present during opening of technical bids may do so. Financial bids of only those bidders shall be opened whose technical bids shall be accepted.

Tender shall be submitted in one large sealed envelope marked as "tender of advertising agency". This envelope shall contain two separate sealed envelopes.

1. Sealed envelope 'A' marked as technical bid.
2. Sealed envelope 'B' marked as financial bid.

1. **Submission of sealed technical bid marked as envelope "A"**

Following documents to be submitted with sealed technical bid in envelope "A"

- (i) Introduction & background of the firm.
- (ii) Affidavit for not being blacklisted by Govt. Offices.
- (iii) EMD as demand draft of **Rs. 50,000.00** drawn in favour of Chief accounts officer, B.S.R.T.C., payable at Patna.

2. **Financial bids :**

- (i) The sealed financial bids shall be submitted in the format given in the tender.
- (ii) The bids shall be submitted in form of a computer printout signed at the bottom by the bidder.
- (iii) There shall be no overwriting on the printed amount in the bid.

Terms and Conditions :

1. In case any tenderer quotes partly for bus stands in that case the bid of that tenderer shall be rejected and the EMD shall be forfeited.
2. Ground work, frame work, fixing work or any other type of work required for display of advertisement/hoarding will be the responsibility of agency at their own cost.
3. EMD of unsuccessful tenderers/agencies shall be returned where as EMD of successful tenderers/agencies shall be adjusted as security deposit. Technical bids without EMD shall be rejected.
4. All advertisement/hoarding patterns shall essentially required to be approved by B.S.R.T.C before planning for display . the dimensions of hoarding shall be strictly followed as indicated on Annexure-B.
5. Tenderers before quoting the rates may see the site of BSRTC bus terminals/bus stands during the working hours of any working day with the prior permission from the concerned Regional manager of BSRTC.
6. Successful tenders/agencies shall have to undergo an agreement with BSRTC for taking of the Work as in tender.
7. In case of exigencies BSRTC reserves the right to distribute the work among the bidders at the highest quoted rates.
8. The BSRTC reserves the right to cancel the tender without assigning any reason, what so ever.
9. Transfer of rights of the successful tenderer in any form will not be permitted.
10. The word 'Tenderer' used in the tender document shall me proprietor of advertising agency/authorised representative of the advertising agency.

Signature of the tenderer with contact no.

Seal of Agency

Submission of sealed financial bid marked as envelope "B"

Advertising at bus terminals/stands of B.S.R.T.C.

Sl. No.	Name of Division	Name of Bus stand/Terminal	Size of hoarding	No. of hoarding	Rate in Rs./Month for whole Corporation
1.	Bhagalpur	Bhagalpur	15 ft × 20 ft or less	4 Nos.	
		Sultangunj	15 ft × 20 ft or less	2 Nos.	
		Munger	15 ft × 20 ft or less	2 Nos.	
		Jamui	15 ft × 20 ft or less	4 Nos.	
2.	Gaya	Gaya	15 ft × 20 ft or less	4 Nos.	
		Aurangabad	15 ft × 20 ft or less	4 Nos.	
		Nawada	15 ft × 20 ft or less	4 Nos.	
		Jahanabad	15 ft × 20 ft or less	4 Nos.	
3.	Muzaffarpur	Muzaffarpur	15 ft × 20 ft or less	4 Nos.	
		Sitamarhi	15 ft × 20 ft or less	4 Nos.	
		Motihari	15 ft × 20 ft or less	3 Nos.	
4.	Darbhanga	Darbhanga	15 ft × 20 ft or less	4 Nos.	
5.	Chapra	Chapra	15 ft × 20 ft or less	3 Nos.	
		Siwan	15 ft × 20 ft or less	2 Nos.	
6.	Patna	Bankipur	15 ft × 20 ft or less	4 Nos.	
		Biharsarif	15 ft × 20 ft or less	4 Nos.	
		Arrah	15 ft × 20 ft or less	3 Nos.	
		Rajgir	15 ft × 20 ft or less	4 Nos.	
		Nalanda	15 ft × 20 ft or less	4 Nos.	
7.	Purnea	Purnea	15 ft × 20 ft or less	4 Nos.	
		Saharsa	15 ft × 20 ft or less	3 Nos.	

Signature of the tenderer with contact no.

Seal of Agency

Submission of sealed financial bid marked as envelope "B"

Advertising at bus terminals/stands of B.S.R.T.C.

Sl. No.	Name of Division	Name of Bus stand/Terminal	Size of hoarding	No. of hoarding	Rate in Rs./Month for whole Corporation
1.	Bhagalpur	Bhagalpur	15 ft × 20 ft or less	4 Nos.	
		Sultangunj	15 ft × 20 ft or less	2 Nos.	
		Munger	15 ft × 20 ft or less	2 Nos.	
		Jamui	15 ft × 20 ft or less	4 Nos.	
2.	Gaya	Gaya	15 ft × 20 ft or less	4 Nos.	
		Aurangabad	15 ft × 20 ft or less	4 Nos.	
		Nawada	15 ft × 20 ft or less	4 Nos.	
		Jahanabad	15 ft × 20 ft or less	4 Nos.	
3.	Muzaffarpur	Muzaffarpur	15 ft × 20 ft or less	4 Nos.	
		Sitamarhi	15 ft × 20 ft or less	4 Nos.	
		Motihari	15 ft × 20 ft or less	3 Nos.	
		Darbhanga	15 ft × 20 ft or less	4 Nos.	
		Chapra	15 ft × 20 ft or less	3 Nos.	
		Siwan	15 ft × 20 ft or less	2 Nos.	
4.	Patna	Bankipur	15 ft × 20 ft or less	4 Nos.	
		Biharsarif	15 ft × 20 ft or less	4 Nos.	
		Arrah	15 ft × 20 ft or less	3 Nos.	
		Rajgir	15 ft × 20 ft or less	4 Nos.	
		Nalanda	15 ft × 20 ft or less	4 Nos.	
5.	Purnea	Purnea	15 ft × 20 ft or less	4 Nos.	
		Saharsa	15 ft × 20 ft or less	3 Nos.	

Signature of the tenderer with contact no.

Seal of Agency